



A.M.P.A.

Association For Merchandise Planning and Allocation

AMPA Meeting Summary

NRF Annual Trade Show

January 13, 1997 - New York

On January 13th a short AMPA meeting was held in New York at the NRF Annual Trade Show. In attendance were the following members:

- Marilyn Brien, Director Merchandise Planning & Analysis, Woolworth Corp
- Terry J. Donofrio, President, Retail Systems & Services
- Gene Eckles, Dir Mdse Control, Analysis & Reporting, Walt Disney Attractions
- Stephen Hull, Director, Cube Ltd. (England)
- Donna Lekites, Sr Director POG/Replenishment & Allocation, Woolworth Corp
- John O'Leary, Consultant, Retail Systems & Services
- Jeff Shapiro, VP Planning, Lechters
- Sally Struckell, VP Merchandise Planning, Heilig-Meyers Furniture

The items discussed were:

- May 20th AMPA meeting
- Topics for May 20th meeting
- Need for electronic forum
- Surveys and information gathering
- Member E-mail information

- Advertising AMPA meeting and AMPA
- Vendor presentations